



 Kidznotes

2016 ANNUAL REPORT



# Benefits of Kidznotes



## ATTENDANCE

Kidznotes students showed better attendance rates when compared to their peers. The average number of days non-Kidznotes classmates were absent in the 2014-2015 school year was 8 days. The average number of days Kidznotes classmates were absent in the 2014-2015 school year was 5 days.

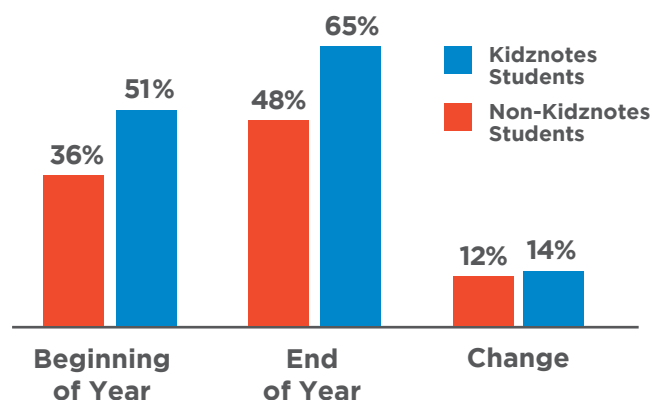
### Average Number of Days Absent



## LITERACY MEASURES

Kidznotes students consistently perform better, or similar, to their classmates. For the past two years, they have most often outperformed their peers on both End-of-Grade exams and MCLASS TRC Literacy measures

### Gains in Literacy



## BEHAVIOR



Parents cite reasons for participation in Kidznotes as **music enrichment, and developing math and reading skills.**



Teachers say that Kidznotes allows students to participate in a social group that **encourages teamwork and collaboration.**



Kidznotes notably invites under-served children to engage in long-term, **rigorous music curriculum to support their overall academic and social success.**



Parents indicate **growth in Kidznotes students' general obedience in school and at home.**



Parents report participation in Kidznotes has a **direct impact on students' enjoyment in literacy related activities, such as reading stories and books and learning to read music.**



Parents report **increased excitement in school, overall.**

# Important Dates & Performances

## Raleigh Performances

- 10/21/15 Blue Cross Blue Shield at Contemporary Art Museum
- 10/22/15 Charles Schwab
- 10/31/15 Shopping SPREE at Raleigh Convention Center
- 11/3/15 Walnut Creek Report Card Event
- 11/7/15 Bridge the Gap
- 11/11/15 BT Board Breakfast, NC Museum of Art
- 11/17/15 PNC Grow up great
- 12/12/15 Kidznotes Winter Concert
- 3/4/16 Lynn Rd. Elementary
- 3/16/16 Wake Med Hospital
- 4/9/16 Philharmonic Association Brass Quintet
- 4/10/16 Christ Church, Raleigh
- 4/30/16 Kidznotes Spring Concert, North Carolina Central University
- 7/28/16 Raleigh Summer Camp, East Garner Elementary

## Durham Performances

- 9/26/15 WWd Trio at 5k Bull City Run
- 10/3-4/15 Kidznotes launch concerts at Durham School for the Arts and Raleigh Hayes Barton UMC
- 10/10/15 Victor Behar Birthday Party
- 10/18/15 St. Stephens Worship Service
- 11/5/15 NC Coalition Against Domestic Violence
- 11/11/15 BT Board Breakfast, NC Museum of Art
- 12/5/15 Robert Gofourth House Party
- 11/21/15 Kidznotes at Marbles
- 12/12/15 Kidznotes Winter Concert
- 1/12/16 Manning Fulton Law Firm Gig
- 1/30/16 Judea Reform
- 2/7/16 Duke Chapel Worship Service
- 2/14/16 Kiwanis Club
- 3/27/16 Ronald McDonald House Gala
- 3/16/16 Wake Med Hospital
- 4/2/16 Documentary Reveal, Umstead Hotel
- 4/5/16 Black Violin, Carolina Theatre
- 4/10/16 Carrboro Community Dinner
- 4/23/16 DSO Sibe by Side
- 4/17/16 Wheels Fun Park
- 4/23/16 Durham Symphony Side by Side
- 4/29/16 NC Symphony Ovations Series
- 5/7/16 Kidznotes Durham Spring Concert
- 5/14/16 Kidznotes/Band Together/Trampled by Turtles
- 6/10/16 Durham Police Chief Installation
- 7/28/16 Durham Summer Camp, Club Boulevard Elementary

# By the Numbers

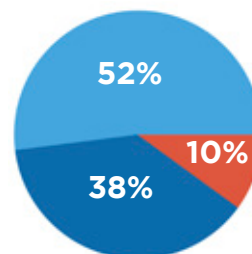
## 272

Durham Students as of September 2016



**71%** Qualify for Free/Reduced Lunch

- Latino
- African American
- White/Other



- 2 Managers
- 18 Teaching Artists
- 5 DPS General Music Teachers
- 1 Intern
- 9 Volunteers
- 15 Parent Advisors



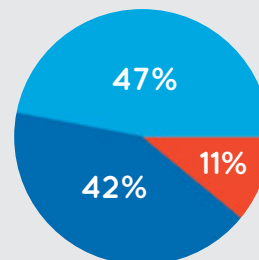
## 144

Raleigh Students as of September 2016



**68%** Qualify for Free/Reduced Lunch

- Latino
- African American
- White/Other



- 2 Managers
- 7 Teaching Artists
- 3 WCPSS General Music Teachers
- 1 Intern
- 5 Volunteers
- 19 Parent Advisors

### WE'RE GROWING!

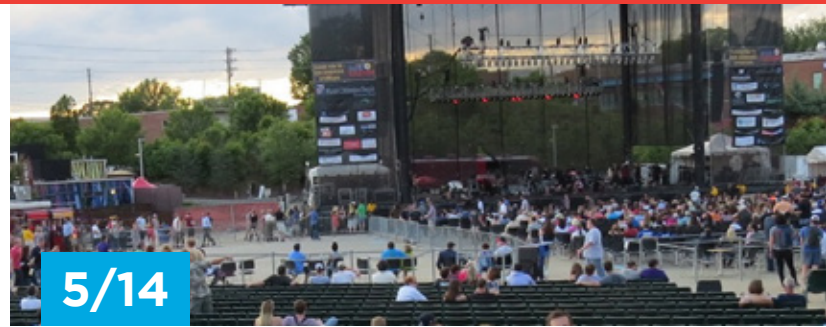
Kidznotes has enrolled more than 400 students in Raleigh and Durham this year, and added partnerships with two new schools: Bugg Elementary in Raleigh, and Sandy Ridge Elementary in Durham.

# Special Events



## Documentary Debut: "The Music Inside"

We debuted a Documentary Short Film which we've titled "The Music Inside." This film is featured on the homepage of our website and tells the stories of Kidznotes musicians in a way that simple words could never accomplish. To see the film, please visit [Kidznotes.org](http://Kidznotes.org).



## The Main Event at Red Hat Amphitheater

The Main Event at Red Hat Amphitheater was amazing! Kidznotes performed at the Trampled by Turtles concert in front of 5,000 people and received an unbelievable check of over \$1M from BandTogether. It was a fitting finale for our awesome partnership year with them.



## Take a Stand Music Festival

This Summer, three of our students were selected by competitive audition to participate in the Take a Stand Music Festival at Bard College in upstate New York. They really shone among some of the country's most talented young musicians, and enjoyed meeting kids from all across America.



## Kidz in Masterclass

We are very grateful to the select performers from our North Carolina Symphony for taking the time to mentor our students in the Kidz in Masterclass sessions. The Kidz have an opportunity to hear that type of talent in a very intimate setting, but they also get to ask questions and hear stories that will mold their own career trajectories.



## 10/7 Performance with North Carolina Symphony for Education Partners Month

Our kids performed on stage at Meymandi Hall as part of the NC Symphony's Education Partners Month. They played alongside members of the Symphony and worked with the Symphony's Music Director Grant Llewellyn. It was an experience they (and we) will never forget!



## 10/11 Performance with The Sphinx Virtuosi

The Sphinx Virtuosi are one of the most dynamic professional chamber orchestras. Just having the opportunity to hear them play is wonderful, but when you get to be on stage with them it's goosebumps for sure! The Kidznotes musicians performed a free concert sponsored by our generous friends at Chamber Music Raleigh.

# Financials



## Kidznotes + Band Together = Social Change, Amplified!

On Saturday, May 13th, Kidznotes and Band Together welcomed more than 4,500 concertgoers to Red Hat Amphitheater for a benefit concert featuring Trampled By Turtles, The Devil Makes Three and Dr. Bacon. At the end of the night, Band Together presented a check to Kidznotes for more than \$1 million, the culmination of a fantastic partnership year.

*“The reason I stay with Kidznotes is because not only do I get to have an elevated education in music at a young age, but the true reason is because I couldn’t, and won’t, be able to give up my family that has been created. A group of kids, who just want to play music, come together and do just that. That’s what we all have in common but our differences are what make us a family.”*

-Kiarra Truitt-Martin, Age 13

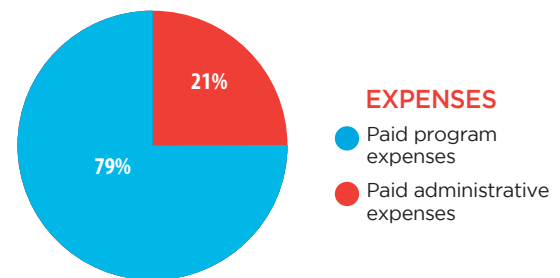
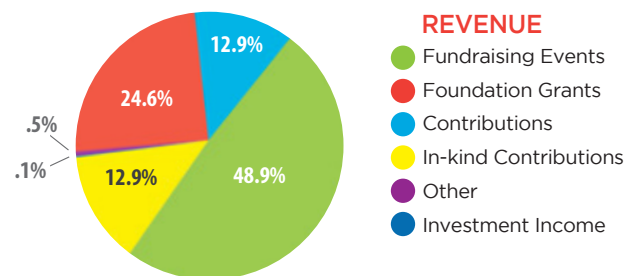


### REVENUE

Foundation grants	\$308,048
Contributions	\$161,269
Fundraising events	\$612,390
In-kind contributions	\$161,728
Investment income	\$1,695
Other	\$6,478
<b>Total receipts</b>	<b>\$1,251,608</b>
Net assets released from restrictions	\$213,380
<b>Total support and revenues</b>	<b>\$1,251,608</b>

### EXPENSES

Program services	\$754,785
<u>Supporting services:</u>	
Management and General	\$91,244
Fundraising expenses	\$93,768
<b>Total supporting services</b>	<b>\$185,012</b>
<b>TOTAL Expenses</b>	<b>\$939,797</b>



## Thank You!

**We want to thank the following funders who make our Durham and Raleigh programs possible:**

A.J. Fletcher Foundation  
Adzerk  
American Tobacco Campus  
Band Together  
Bank of America  
BIN Charitable Foundation  
BlueCross BlueShield of North Carolina  
Cargill  
Christ Episcopal Church  
Cloud Giants  
Coastal Federal Credit Union  
Cormetech, Inc.  
D’Addario Music Foundation

Duke Energy Foundation  
Duke University, Office of Durham and Regional Affairs  
Durham Arts Council  
Eason Foundation  
Enterprise Holdings  
Gipson Family Foundation  
GlaxoSmithKline  
Golden Corral  
Goodnight Educational Foundation  
Indy Week  
John Rex Endowment  
John William Pope Foundation  
Junior League of Raleigh  
Kiwanis Club of Chapel Hill  
Kiwanis Club of Durham  
League of American Orchestras  
McKinney

Mead Family Foundation  
Merge Records  
Mericos Foundation  
Michael and Laura Brader-Araje Foundation  
Miller Foundation  
Morgan Creek Foundation  
National Christian Foundation, Raleigh  
Norman and Bettina Roberts Foundation  
North Carolina Arts Council  
North Carolina Community Foundation  
Oak Foundation  
PNC Bank  
Qualcomm  
Raleigh Kiwanis Foundation  
Raymond James

Rea Charitable Trust  
Replogle Family Foundation  
RevGen  
Solon E Summerfield Foundation  
Stewards Fund  
The Coca-Cola Company  
The Robertson Scholars Program  
Triangle Community Foundation  
Troon Foundation  
United Arts Council  
United Way of the Greater Triangle  
W.K. Kellogg Foundation  
WakeMed  
Wells Fargo  
White Street Brewing Co., Inc.